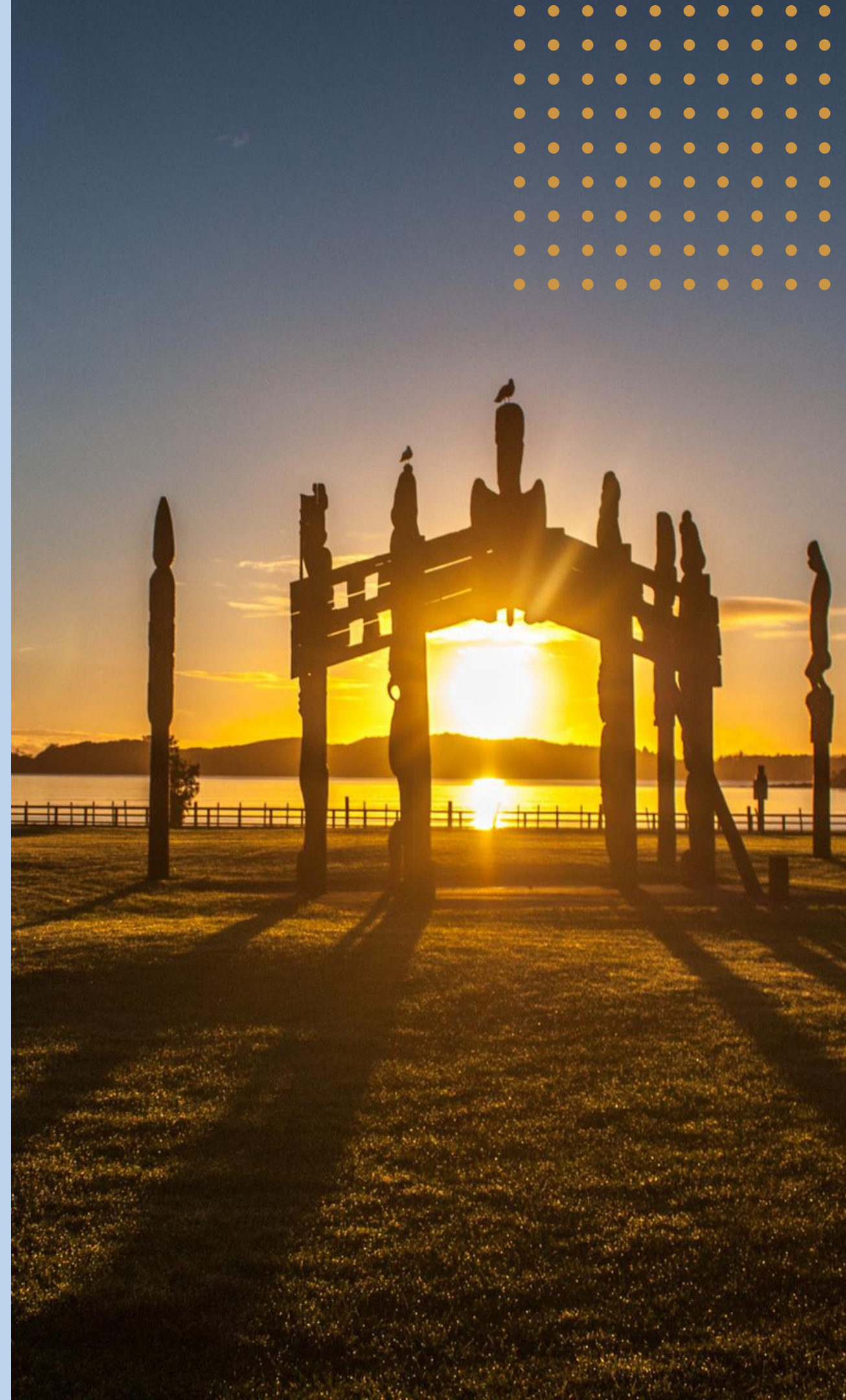




**Ngā Uri o Maikuku rāua
ko Huatakaroa 1891 Trust**

Annual Strategic Work Plan

2021 - 2025

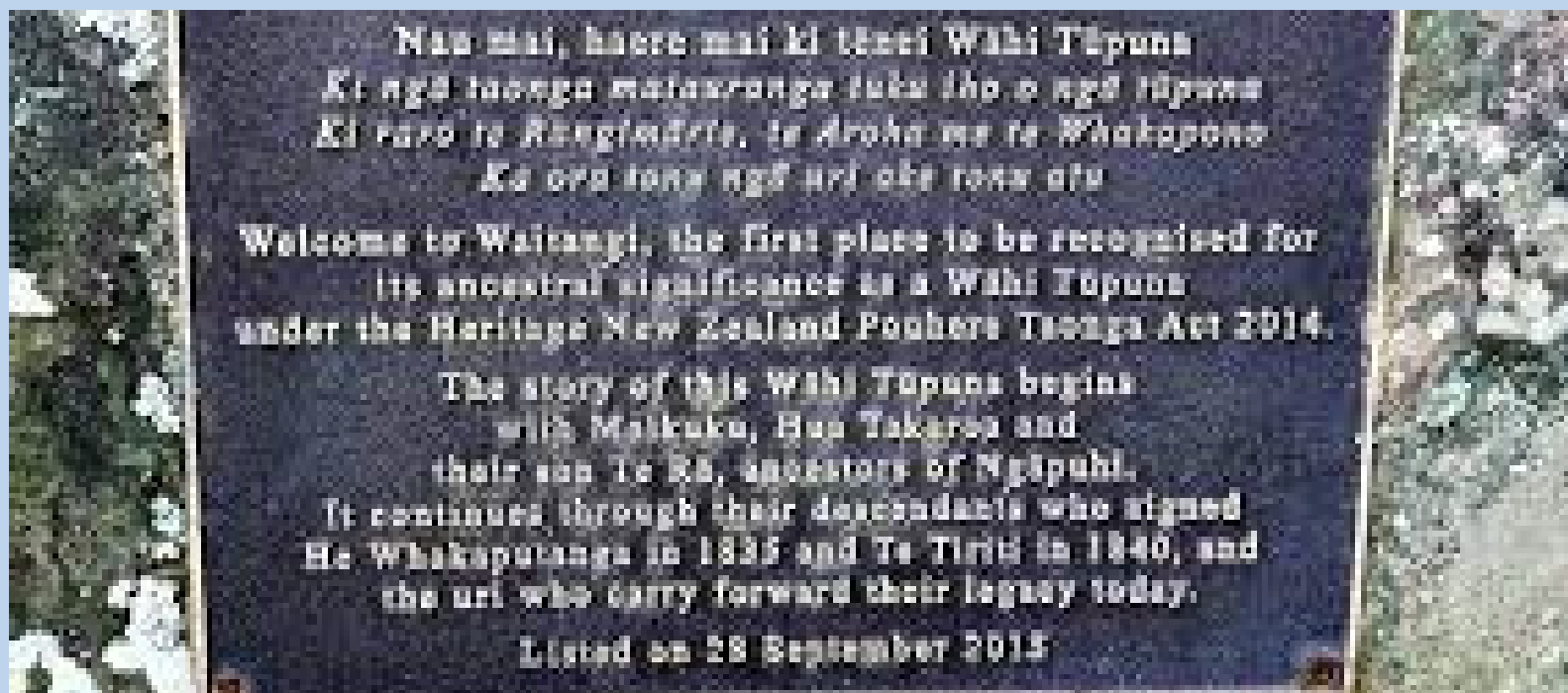


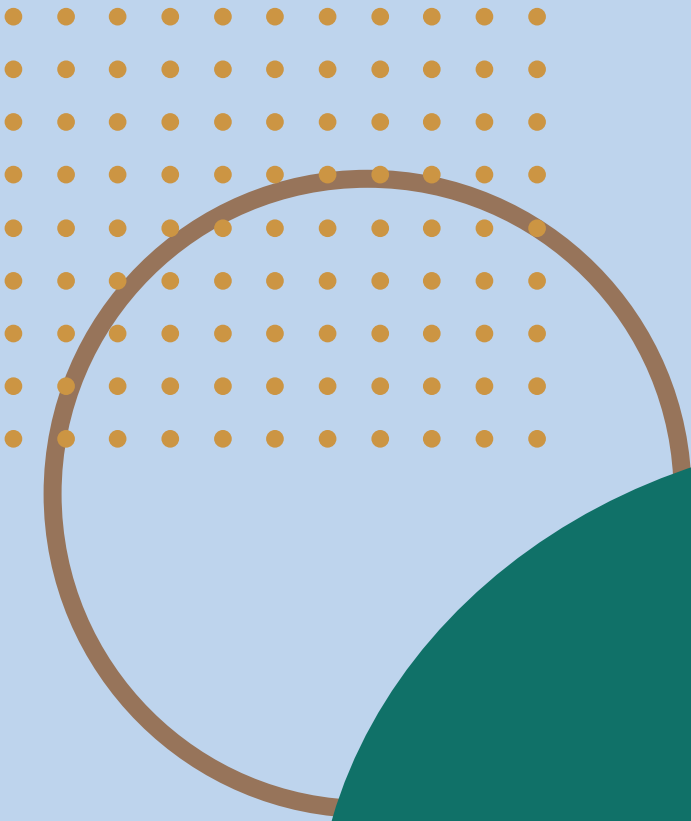


Overview

Ngā Uri o Maikuku rāua ko Huatakaroa 1891 Trust was officially established on 17th July 2019 by Te Tii (Waitangi) B3 Trust.

The formation of this charitable trust serves as a strategic move to actualize the charitable objectives outlined in the founding deed.





"Ngā puawaitanga o ngā moemoea o
Maikuku rāua ko Huatakaroa,"

"The perceived dreams and aspirations of Maikuku
and Huatakaroa for their many descendants."

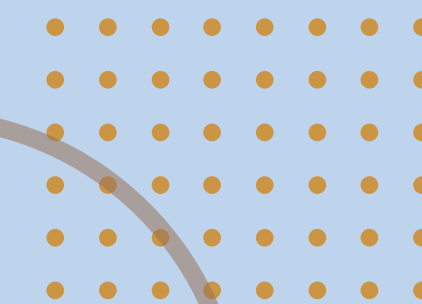
Mission Statement





Purposes

The Trust is established for the following purposes:

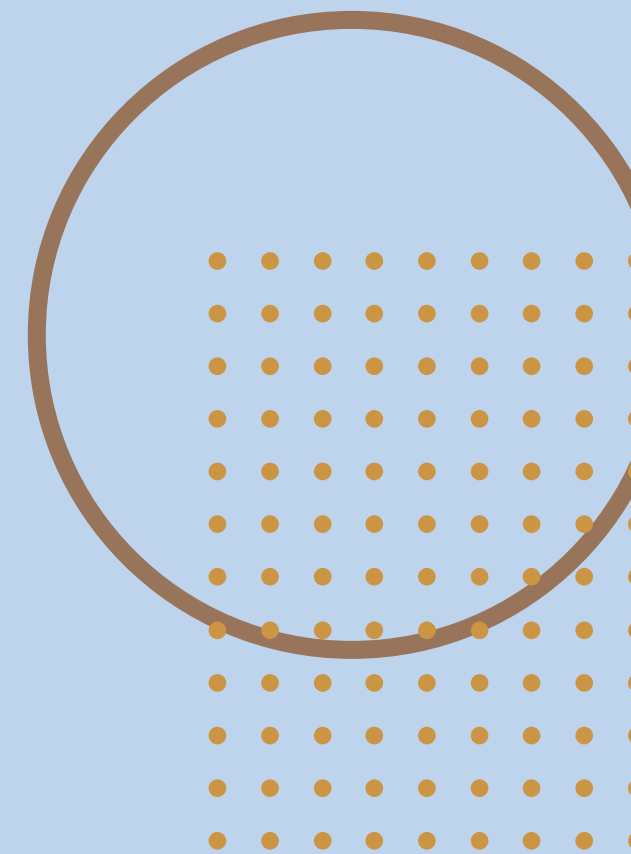
1. The promotion of health, including creating and supporting innovative ways to deal with health issues;
 2. The furtherance of education;
 3. Relief of poverty;
 4. Maintenance of marae as places of historical and cultural significance in the rohe; and
 5. Other purposes that come under the fourth head of charity, being of benefit to the community, in each case in respect of and for the benefit of the Member.
- 



Principles

In attaining its purposes set out at clause 5, the Trust is committed to upholding principles of tikanga, including:

1. **Tika:** Custom, Authority, Right, Just, Fair, Reason;
2. **Pono:** True, Genuine, Hospitable, Bountiful / Abundance (chattels);
3. **Tapu:** Sacred, restrictive, Property & Goods, respect;
4. **Aroha:** Love, Compassion, Giving, Regard & Approval for;
5. **Kaitiakitanga:** the spiritual and cultural guardianship of Te Ao Mārama; a responsibility derived from whakapapa;
6. **Manaakitanga:** Behaviour that acknowledges the mana of others expressed through aroha, hospitality and mutual respect.



Work Plan Overview

Developed June 2021



Framework

The Purpose of this Strategic Annual Plan is to:

- 1. Identify practical actions that can be easily implemented to support the Trust in achieving its strategic goals*
 - 2. Create opportunities for the trust to engage with beneficiaries to contribute, participate or simply get involved in bringing to life, their desires and aspirations*
- This strategic annual plan has been informed by the Trust Deed, Te Ti Waitangi B3 Trust's Strategic Pou, and the aspirations of our beneficiaries.*

Each Action Plan may, at different times, require significant input from key stakeholders, beneficiaries, and/or strategic partners, depending on the level of complexity and impact to the Trust activities and its beneficiaries. These Action Plans are considered desirable and have a long-term focus on its implementation to become business as usual (BAU) activities.

This Strategic Action Plan is designed to be used as a tool to further define Ngā Uri o Maikuku rāua ko Huatakaroa 1891 Trust's vision, purpose, and strategic objectives.

Priority #1 Whānau

Strengthening family bonds and community well-being.

Actions:

1. Develop wānanga theme, topic, and plan
2. Collaborate with initiatives in the rohe.
3. Access funding supports
4. Capture whānau voice
5. Prioritize key strategic activities





Priority #2 - Hapū & Whakapapa

*Fortifying our ancestral roots and
Hapū development.*

Actions:

1. Develop a Terms of Reference describing key objectives
2. Collaborate with other Hapu initiatives in the rohe
3. Access funding sources to support Hapū wananga
4. Create a 10-20 Year Hapu Plan

Priority #3 - Social Needs

Targets the social welfare and overall well-being of our community.

Actions:

1. Develop a Terms of Reference describing key objectives
2. Establish a Komiti to focus on social impact for Hapū
3. Collaborate with other social initiatives in the rohe
4. Access funding sources to support Hapū wananga
5. Develop a 10-20 Year Social Plan





Priority #4 - Cultural Preservation

Safeguarding and promoting our rich cultural heritage.

Actions:

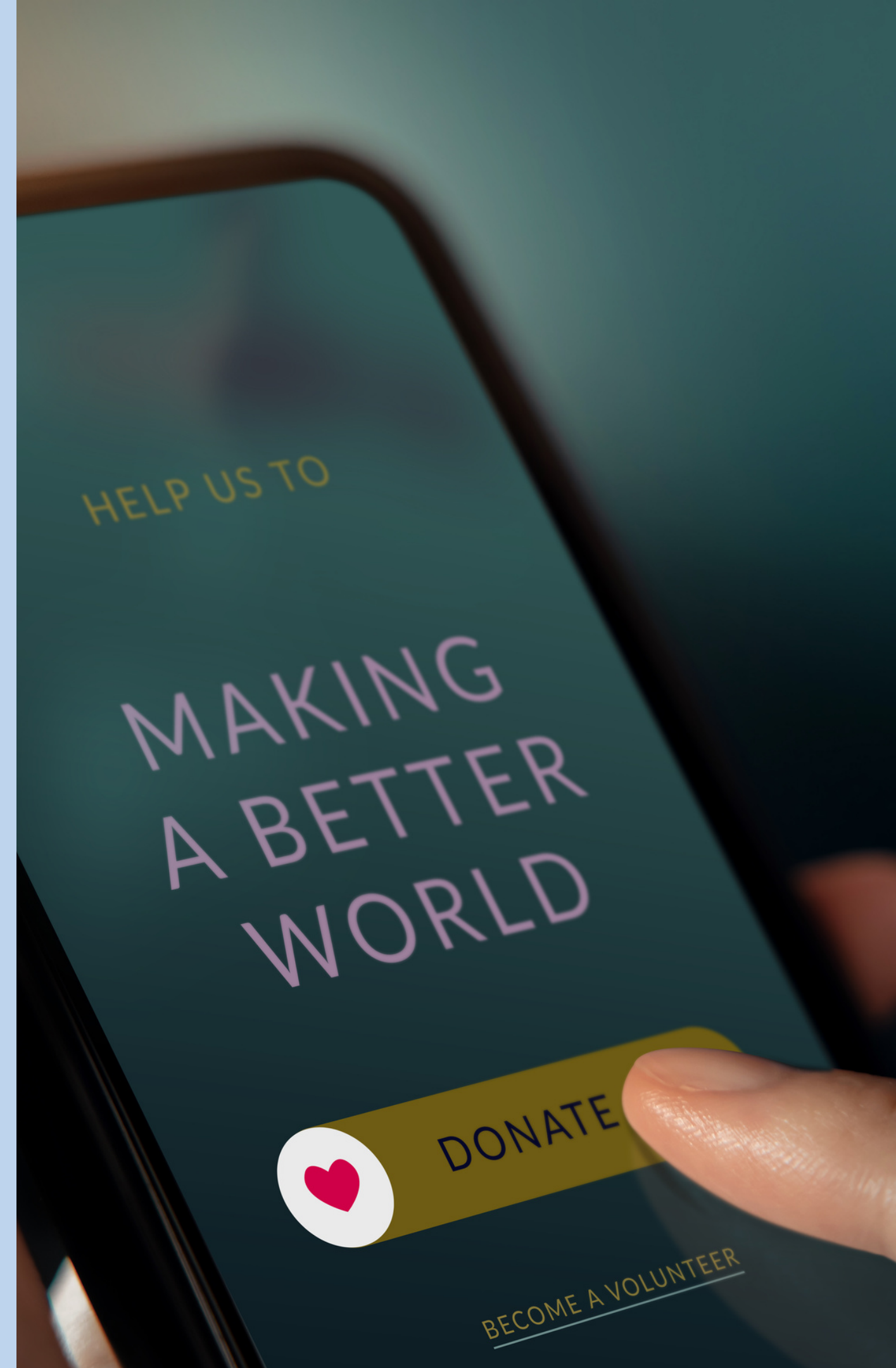
1. Develop a Terms of Reference describing key objectives
2. Connect with Te Tiriti O Waitangi Marae
3. Run wananga throughout the year to progress creating mana-enhancing activities
4. Access funding sources to support cultural wananga
5. Develop a 10-20 Year Cultural Plan aligning with the Annual Plan

Priority #5 - Beneficiary Benefits

Ensuring that our activities have a direct and meaningful impact on our members.

Actions:

1. Develop a benefits realization plan



Long Term View

We have taken a long-term view to protect, promote and encourage continued growth for its Marae, Hapū and beneficiaries. This vision looks to the future of the mokopuna, mokopuna to come, that will take up this mantle of preserving our culture, identify, whenua, whakapapa, whakawhanaungatanga, and tikanga as essential to mana whenua.

What's important for the Trust now is breathing life into this Strategic Annual Plan, so that the legacy that is left for future generations has strong foundations to withstand the test of time. The Trust now has this tool at its disposal, to support furthering engagements with beneficiaries and key stakeholders, that presents a more practical and tangible hold on what the future might look like based on our collective desires and aspirations.



Plan



Next steps:

1. Stakeholder mapping & engagement
2. Seek external funding
3. Data collection analysis
4. Communication strategy
5. Committee formations

